



**GERMAN FILM "TOUGH ENOUGH" BY DETLEV BUCK:  
EUROPA CINEMAS LABEL WINNER IN BERLIN**

For the second year in a row, Europa Cinemas renewed its partnership with the Berlin International Film Festival to award the best European film presented in the Panorama section.

A jury of four Europa Cinemas exhibitors, Suzan Beermann (Berlin - Germany), Vladimir Trifonov (Sofia - Bulgaria), Martin Kaufmann (Bolzano - Italy) and Patrick Deboes (Gent - Belgium) awarded the **EUROPA CINEMAS LABEL** to the film :

***KNALLHART (TOUGH ENOUGH)* by DETLEV BUCK (Germany)**

World Sales: The Match Factory ([www.the-match-factory.de](http://www.the-match-factory.de) / email: [info@matchfactory.de](mailto:info@matchfactory.de))

Film Website: [www.knallhart-derfilm.de](http://www.knallhart-derfilm.de)

In "*Knallhart*", fifteen-year old Michael must prove he's tough enough when he's thrown into the urban world of a rough neighbourhood in Berlin, far from the posh suburbs he and his mother are used to.

"*Tough Enough* is a strong, contemporary coming of age story set in a big European capital. Directed with great panache, Detlev works particularly effectively with his young cast. The film deals with the hugely important theme of multi-cultural life in Europe today with great attention to detail and a sense of humour, but does not moralise. The film has the potential to attract a young audience and to stimulate discussion without patronising them. The Label will help this film reach the wide audience around Europe it deserves", the jury said.

*Though Enough* will now receive the support of extended theatrical exposure and additional promotion to the media and the audience.

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Awarded for the first time in 2003 at the Cannes Film Festival, the Europa Cinemas Label aims to increase circulation, promotion and length of scheduling of European films in the film theatres.

Presently, the Label is awarded at three festivals: Directors' Fortnight - Cannes Film Festival, Venice Days - Mostra in Venice and Panorama - Berlin International Film Festival.

With almost 1600 screens in about 50 countries, Europa Cinemas is the first international film theatre network for the promotion of European, Mediterranean and African films.

Europa Cinemas is supported by the **European Commission (MEDIA Plus, Euromed Audiovisual Programme, European Development Fund)**, **National Centre for Cinematography (France)**, **Eurimages (Council of Europe)**, **French Ministry for Foreign Affairs**, **Intergovernmental Agency for the French Language**.

